

Artist Registration Form

Telephone: 0845 675 1311. Email: bands@1311events.net

123 Works is an experienced entertainment company looking for exciting music acts to add to its portfolio and websites. We provide a personalised music booking service to clients wanting to hire bands and artists for weddings, private parties and corporate entertainment. Our roster covers nearly all music styles and features professional acts who love making good things happen for clients.

How are we different from other agencies?

Most importantly, we don't have house bands that we promote above all others. We want to provide great choice, great value and a great service to our clients. We do this by knowing our portfolio, understanding what our artists offer and suggesting those that meet the client's requirements.

We have worked in the entertainment industry since 2002 and have supplied music for a whole range of events from television and PR promotions, celebrity parties, private events, weddings and corporate bookings.

We provide comprehensive contracts for all of our bookings and know what both the client and artist need to make it a memorable event. We make sure artists are looked after on the performance day so everyone can enjoy the best the act has to offer. This 'teamwork' enables us to make sure everyone has a positive experience and supports the feedback received afterwards and helps us to secure future bookings where possible.

If you are interested in representation, please read through the following information and complete all the details at the end of this form.

Representation

We are listening to our customers and know that they want more from agent's websites. Clients want plenty of choice in one place and need to see clear, professionally represented, comprehensive information allowing them to make the best choice based on their requirements and budget.

The artists that secure the most work through us:

- have provided good quality information / audio / video
- are contactable in daytime hours via mobile / email
- have flexible pricing options
- know that we're working as a team and enjoy the bookings we secure for them
- believe we do a great job and understand the benefits of working with us

We want to secure bookings for your act with minimal effort to you. Many of our acts avoid conflict with their own websites / other agencies by allowing us to represent them under a different name. This means they don't have to quote the same enquiry to lots of different people, avoids the cross-referencing on search engines and means we can take the hassle out of securing bookings with minimal effort from the artist.

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Promotional material

All music artists will need to supply on disc/flash drive/USB drive:

1. Biography explaining a little about your act, what you offer and what makes you stand out from other artists
Please include [in list format] previous clients, testimonials / feedback from previous clients
2. Minimum of 3 x high quality mp3 audio samples of at least 1 minute each. Up to 9 samples can be displayed on our websites for each artist
Audio samples should be individual samples and not medleys of several tracks mixed together
3. Good quality unbranded video.
Any video needs to be provided directly to us. We will only feature videos from artists where we can upload the video directly onto our youtube channel. We are unable to use video if it is poor quality or if it shows the name of the act or artist contact detail. We cannot accept any links to video online..
4. Minimum of 1 x picture of your act. This should be a high quality image of at least 220 x 140 pixels. Up to 5 pictures can be displayed on our websites for each artist
Providing images of the different line ups / options is recommended if available. Good quality group shots are idea rather than individual photographs of band members.
5. Full song list in list format – the bigger the better
6. Line up / instrumentation.
Please list this for each package / option you provide.
7. The different packages / options you can provide.
If we don't know about what you CAN offer, we can't tell people about it. Options may include a jazz set, a party set, themed music, additional or larger line ups.
8. Date sheets / availability list.
It is essential that we can quote as soon as we receive enquiries. Artists that send us an updated date sheet every time they secure a booking are more likely to secure bookings with us.
9. Fees – see below
10. Please include the additional costs for any additional packages / options you offer ie:
2 x 60 minute sets = £x amount
3 x 60 minute sets = £extra amount
Additional saxophonist - £extra amount

Fees

We want to have the best opportunity to secure bookings for you. We add 20% commission on top of your fees so we need to have your best possible pricing for the different options you provide. Artists pricing needs to be less or equal to those that you offer to other agencies. Ideally, it will be less than you offer to clients directly so we can offer your act at the same price as you do including our commission. Artists that are flexible on their fees will be better ranked on our websites.

Working together

Once you have completed the form below and have all your promo together, we recommend sending it to us on a Flash Drive / USB memory stick which can be bought from as little as £3. Please check it before posting it to the address below. Once received, we'll have a good look and notify you if we think we can work together. We'll aim to get your act online as soon as possible and ask you to check it once it is live.

123 Works

Cambridge House, 23 Worsley Chase, March, Cambridgeshire, PE15 9DJ

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Artists Registration Form:	
Name of act:	
Artist website:	
Main contact:	
Full address:	
Telephone:	
Mobile:	
Email:	
Second contact:	
Telephone:	
Mobile:	
Email:	
Type of band: ie String quartet, tribute act etc	
<p>Can we represent your act under a different name? This is purely for our representation purposes. Bookings will require you to perform under that 'assumed' name. Allowing us to do so doesn't prevent you from performing under any other name elsewhere.</p>	
<p>Checklist:</p>	
Biography *	
Minimum of 3 x audio samples	
Minimum of 1 x picture of your act	
Full song list in list format *	
Feedback / testimonials from previous clients in list format *	
Previous clients in list format *	
<p>If you have an unbranded video, please send it to us. Unfortunately, we are unable to accept any video that includes the artists name or contact details and will not include videos from external links. We are happy to download videos which we are able to upload to our company youtube channel.</p>	
<p>If you have a video that we can can upload to our youtube channel, please write the exact url here:</p>	

Technical information * where appropriate:	
Artist set up time:	
Artist performance area [including any equipment]:	
Artist has own lighting?	
Artist has own PA?	
PA size [ie 3k rig]:	
Please list any other equipment that you use below:	
Nett fees:	
Fees should be based on your smallest line up / performance on a typical Friday / Saturday night and must include any equipment you need to use. Fees for larger line ups and longer performances can be added in the options section.	
Example:	
Artists typical performance time: <i>3 x 40 or 2 x 60 minute sets</i>	The nett fee for this is: <i>£650</i>
Number of performers for this option:	<i>3</i>
Additional information for this option: <i>Suitable for background music only. Not ideal for dancing to. Can also play acoustically without any PA.</i>	
Artists nett fees:	
Are you registered for VAT?	
Artists typical performance time [ie 2 x 45 minute sets]:	The nett fee for this is:
Number of performers for this option:	
Please include below any additional information for this option:	

Additional options:

Please tell us additional options. Example: You may regularly perform as a duo but also offer larger bands. Use one option for each additional line up and clearly advise what the difference is. Please write the options you regularly provide and not “Whatever the client wants”.

Example:	
Artist can also provide:	The additional nett fee for this is:
1. <i>Additional female vocalist</i>	<i>£200</i>
2. <i>Additional trumpet</i>	<i>£180</i>
	<i>Continued...</i>

Additional options:

Artist can also provide:	The additional nett fee for this is:
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

Travel costs:

If you are happy to perform in the following areas, please list your **travel expenses only**. Example: Birmingham + £80, Manchester + 160 etc. Please **do not** write the total cost – just your additional travel costs. This means we can use our judgement when calculating the travel for any additional options you have listed above. If you don’t want to travel to any area, please write N/A.

Location:	Travel expenses:	Location:	Travel expenses:
Bedfordshire		Berkshire	
Birmingham / Midlands		Bristol	
Buckinghamshire		Cambridgeshire	
Cheshire		Cornwall	
Cumbria		Derbyshire	
Devon		Dorset	
Durham		East Sussex	
Essex		Gloucestershire	
Hampshire		Hertfordshire	
Kent		Lancashire	
Lincolnshire		Liverpool	
London [Greater]		London [Central]	
Northamptonshire		Northumberland	
Nottinghamshire		Oxfordshire	
Shropshire		Somerset	
Staffordshire		Suffolk	
Surrey		Sussex	
Wales		Wiltshire	
Yorkshire			

Other information:

Please let us know any other information that will help us when quoting your act to customers.

We are unable to represent artists who cannot supply the above information. Please use a Word document for the requested information marked *. Please include this form with your promotional material on USB stick / disc.

Name of person completing this form:

Date:

What happens next?

We aim to review all information within 6 weeks and can't guarantee all artists will be accepted into our artist roster. It may be because the promotional material received isn't good enough or not what our clients are looking for. We're happy to hear from artists again with improved promotional material.